

**Subject:** LA City Planning BID Case report  
**From:** Rocky.Wiles@lacity.org  
**Date:** 3/7/17, 4:00 AM

NOTIFICATION OF NEW ENTITLEMENT APPLICATIONS – EARLY NOTIFICATION REPORT

To: Business Improvement District (BID) Contacts  
  
From: Rocky Wiles, BID Liaison  
  
Subject: LA City Planning BID Case report

Attached is the Planning Department’s bi-weekly Early Notification Report for Business Improvement Districts (BID's). The purpose of this report is to provide BID's with the earliest possible information about all applications for planning entitlements that have been filed in your BID area, even though not all applications are complete and some cases may eventually be withdrawn. Included in the report is contact information about the applicant so your BID can obtain more information about the project very early in the process. A separate report is shown for each BID. You will see that the report is provided in PDF and Excel formats.

The information in the report is sorted by BID. If there are any questions, please contact [Rocky.Wiles@lacity.org](mailto:Rocky.Wiles@lacity.org).

BID\_20170307\_040000AM.csv

Entitlement Applications Received by Department of City Planning  
By Business Improvement District  
02/19/2017 to 03/04/2017  
Business Improvement District, App. date, Case Number, Address, Council Dist, Community Plan Area, Project Description, Request Type, Applicant Contact  
DOWNTOWN CENTER, 22-Feb-17, DIR-2017-721-CD0, 436 S HILL ST 90013, 14, Central City, CHANGE OF USE FROM RETAIL TO OFFICE, CD0-COMMUNITY DESIGN OVERLAY DISTRICT, RAMIN SAGHIAN (310)926-5050  
DOWNTOWN CENTER, 22-Feb-17, ENV-2017-722-CE, 436 S HILL ST 90013, 14, Central City, CHANGE OF USE FROM RETAIL TO OFFICE, CE-CATEGORICAL EXEMPTION, RAMIN SAGHIAN (310)926-5050  
DOWNTOWN CENTER, 02-Mar-17, ENV-2017-856-CE, 710 W WILSHIRE BLVD 90017, 9, Central City, CONDITIONAL USE PERMIT FOR ON-SITE CONSUMPTION OF A FULL LINE OF ALCOHOL IN CONJUNCTION WITH A 1;825 SQUARE FOOT RESTAURANT, CE-CATEGORICAL EXEMPTION, NATHAN FREEMAN (213)220-0170  
DOWNTOWN CENTER, 02-Mar-17, ZA-2017-855-CUB, 710 W WILSHIRE BLVD 90017, 9, Central City, CONDITIONAL USE PERMIT FOR ON-SITE CONSUMPTION OF A FULL LINE OF ALCOHOL IN CONJUNCTION WITH A 1;825 SQUARE FOOT RESTAURANT, CUB-Conditional Use Beverage-Alcohol, NATHAN FREEMAN (213)220-0170  
EAST HOLLYWOOD, 28-Feb-17, DIR-2017-807-SPP, 858 N VERMONT AVE 90029, 13, Hollywood, CHANGE OF USE FROM RETAIL TO RESTAURANT AND TENANT IMPROVEMENT WORK., SPP-SPECIFIC PLAN PROJECT PERMIT COMPLIANCE, SEAN CHUN (310)429-0047  
EAST HOLLYWOOD, 28-Feb-17, ENV-2017-806-CE, 858 N VERMONT AVE 90029, 13, Hollywood, CHANGE OF USE FROM RETAIL TO RESTAURANT AND TENANT IMPROVEMENT WORK., CE-CATEGORICAL EXEMPTION, SEAN CHUN (310)429-0047  
EAST HOLLYWOOD, 02-Mar-17, CPC-2017-846-SP, 4760 W SUNSET BLVD 90027, 13, Hollywood, THE APPLICANT IS REQUESTING THE FOLLOWING SPECIFIC PLAN AMENDMENTS; PURSUANT TO LAMC SECTION 11.5.7.G; FOR THEIR PROJECT; WHICH IS LOCATED WITHIN THE VERMONT/WESTERN TRANSIT ORIENTED DISTRICT SPECIFIC, SP-SPECIFIC PLAN (INCLUDING AMENDMENTS), CHRIS MURRAY (818)716-2689  
HIGHLAND PARK, 02-Mar-17, DIR-2017-847-SPP-CCMP, 112 N AVENUE 52 90042, 1, Northeast Los Angeles, PROPOSED DETACHED CAR WASH OF 496SF AT THE EXISTING SHELL GAS STATION WITH AN EXISTING MARKET OF 816SF AND EXISTING STORAGE AND RESTROOM, SPP-SPECIFIC PLAN PROJECT PERMIT COMPLIANCE, SEAN NOURINI (424)365-2070  
HIGHLAND PARK, 02-Mar-17, ENV-2017-848-EAF, 112 N AVENUE 52 90042, 1, Northeast Los Angeles, PROPOSED DETACHED CAR WASH OF 496SF AT THE EXISTING SHELL GAS STATION WITH AN EXISTING MARKET OF 816SF AND EXISTING STORAGE AND RESTROOM, EAF-ENVIRONMENTAL ASSESSMENT, SEAN NOURINI (424)365-2070  
HIGHLAND PARK, 03-Mar-17, DIR-2017-868-CWNC, 5809 N FIGUEROA ST 90042, 1, Northeast Los Angeles, PURSUANT TO LAMC 12.20.3 J; CONFORMING WORK TO A NON-CONTRIBUTING FEATURE IN THE HIGHLAND PARK-GARVANZA HPOZ FOR THE INSTALLATION OF A NEW INTERNALLY ILLUMINATED WALL SIGN ABOVE A STOREFRONT., CWNC-CONFORMING WORK NON-CONTRIBUTING ELEMENTS, OSCAR SANCHEZ (323)252-1252  
HISTORIC OLD TOWN CANOGA PARK, 27-Feb-17, ENV-2017-784-CE, 21821 W SHERMAN WAY 91303, 3, Canoga Park - Winnetka - Woodland Hills - West Hills, THE ADDITION OF ON-SITE SALE OF BEER AND WINE TO AN EXISTING 7;584 SF. MARKET/RESTAURANT; LOCATED IN THE [Q]C2-1VL-CD0 ZONE., CE-CATEGORICAL EXEMPTION, LANNY KUSAKA/ TMG SOLUTIONS, INC. (310)337-7290  
HISTORIC OLD TOWN CANOGA PARK, 27-Feb-17, ZA-2017-783-CUB, 21821 W SHERMAN WAY 91303, 3, Canoga Park - Winnetka - Woodland Hills - West Hills, THE ADDITION OF ON-SITE SALE OF BEER AND WINE TO AN EXISTING 7;584 SF. MARKET/RESTAURANT; LOCATED IN THE [Q]C2-1VL-CD0 ZONE., CUB-Conditional Use Beverage-Alcohol, LANNY KUSAKA/ TMG SOLUTIONS, INC. (310)337-7290  
HOLLYWOOD ENTERTAINMENT DISTRICT, 22-Feb-17, ENV-2017-716-CE, 6280 W HOLLYWOOD BLVD 90028, 13, Hollywood, MASTER CUB TO ALLOW ON-SITE SALE AND CONSUMPTION OF ALCOHOLIC BEVERAGES W/UP TO 7 VENUES W/IN EXISTING BUILDING., CE-CATEGORICAL EXEMPTION, PHILLIP TATE (213)617-5575  
HOLLYWOOD ENTERTAINMENT DISTRICT, 03-Mar-17, VTT-74905, 1721 N WILCOX AVE 90028, 13, Hollywood, VESTING ZONE CHANGE; HEIGHT DISTRICT CHANGE; ZONING ADMINISTRATOR ADJUSTMENT; CONDITIONAL USE; AND SITE PLAN REVIEW FOR A HOTEL WITH GROUND FLOOR RESTAURANT AND PARKING., MICHAEL GONZALES (213)481-6569  
LOS ANGELES DOWNTOWN INDUSTRIAL DISTRICT, 02-Mar-17, CPC-2017-849-GPA-VZC-ZV-SPR, 656 S STANFORD AVE 90021, 14, Central City, DEMOLITION OF EXISTING SRO BUILDING (50 UNITS); RELOCATION OF TENANTS (42 CURRENTLY); CONSTRUCTION OF A NEW 6-STORY RESIDENTIAL UNITS (TOTAL OF 82) OVER ONE STORY OF PARKING., GPA-GENERAL PLAN AMENDMENT, MEE SEMCKEN/ LEE CONSULTING GROUP, LLC (213)706-7475  
LOS ANGELES DOWNTOWN INDUSTRIAL DISTRICT, 02-Mar-17, ENV-2017-850-EAF, 656 S STANFORD AVE 90021, 14, Central City, DEMOLITION OF EXISTING SRO BUILDING (50 UNITS); RELOCATION OF TENANTS (42 CURRENTLY); CONSTRUCTION OF A NEW 6-STORY RESIDENTIAL UNITS (TOTAL OF 82) OVER ONE STORY OF PARKING., EAF-ENVIRONMENTAL ASSESSMENT, MEE SEMCKEN/ LEE CONSULTING GROUP, LLC (213)706-7475  
SOUTH PARK, 23-Feb-17, CPC-2017-746-GPA-VZC-HD-TDR-MCUP-ZAD-SPR, 638 W PICO BLVD 90015, 9, Central City, DEMOLISH AN EXISTING APT. BUILDING AND CONSTRUCT A NEW HIGH-RISE HOTEL WITH APPROX. 1;024 GUEST ROOMS; RESTAURANT USES; MEETING FACILITIES; AND PARKING; IN APPROX. 53-STORY 785;525 SF. BUILDING., GPA-GENERAL PLAN AMENDMENT, DAVE RAND/ ARMBRUSTER GOLDSMITH & DELVAC LLP (310)209-8800  
SOUTH PARK, 23-Feb-17, CPC-2017-747-DA, 638 W PICO BLVD 90015, 9, Central City, DEMOLISH AN EXISTING APT. BUILDING AND CONSTRUCT A NEW HIGH-RISE HOTEL WITH APPROX. 1;024 GUEST ROOMS; RESTAURANT USES; MEETING FACILITIES; AND PARKING; IN APPROX. 53-STORY 785;525 SF. BUILDING., DA-DEVELOPMENT AGREEMENT, DAVE RAND/ ARMBRUSTER GOLDSMITH & DELVAC LLP (310)209-

8800

SOUTH PARK,23-Feb-17,ENV-2017-748-EIR,638 W PICO BLVD 90015,9,Central City,DEMOLISH AN EXISTING APT. BUILDING AND CONSTRUCT A NEW HIGH-RISE HOTEL WITH APPROX. 1;024 GUEST ROOMS; RESTAURANT USES; MEETING FACILITIES; AND PARKING; IN APPROX. 53-STORY 785;525 SF. BUILDING.,EIR-ENVIRONMENTAL IMPACT REPORT,DAVE RAND/ ARMBRUSTER GOLDSMITH & DELVAC LLP (310)209-8800

SOUTH PARK,23-Feb-17,VTT-74929,638 W PICO BLVD 90015,9,Central City,DEMOLISH AN EXISTING APT. BUILDING AND CONSTRUCT A NEW HIGH-RISE HOTEL WITH APPROX. 1;024 GUEST ROOMS; RESTAURANT USES; MEETING FACILITIES; AND PARKING; IN APPROX. 53-STORY 785;525 SF. BUILDING.,,DAVE RAND/ ARMBRUSTER GOLDSMITH & DELVAC LLP (310)209-8800

STUDIO CITY,28-Feb-17,DIR-2017-798-SPP,12103 W VENTURA PL 91604,2 ,Sherman Oaks - Studio City - Toluca Lake - Cahuenga Pass,PROPOSED CHANGE OF USE TO AN EXISTING SINGLE STORY BUILDING FROM MEDICAL OFFICE TO HEALTH CLUB AND 103 SF ADDITION AT REAR OF THE BUILDING. REPLACE SIGN FACE.,SPP-SPECIFIC PLAN PROJECT PERMIT COMPLIANCE,JAIME MASSEY (818)999-6011

STUDIO CITY,28-Feb-17,ENV-2017-799-CE,12103 W VENTURA PL 91604,2 ,Sherman Oaks - Studio City - Toluca Lake - Cahuenga Pass,PROPOSED CHANGE OF USE TO AN EXISTING SINGLE STORY BUILDING FROM MEDICAL OFFICE TO HEALTH CLUB AND 103 SF ADDITION AT REAR OF THE BUILDING. REPLACE SIGN FACE.,CE-CATEGORICAL EXEMPTION,JAIME MASSEY (818)999-6011

SUNSET AND VINE,21-Feb-17,VTT-74810,5925 W SUNSET BLVD 90028,13,Hollywood,15-STORY; 300;000 SF MIXED USE OFFICE BUILDING WITH GROUND FLOOR RETAIL AND BELOW AND ABOVE GRADE PARKING.,,CINDY STARRETT, ESQ. (213)485-1234

SUNSET AND VINE,23-Feb-17,ENV-2017-756-EAF,1551 N WILCOX AVE 90028,13 ,Hollywood,TIS AND CHANGE FROM AN (E) 2-STORY OFFICE BLDG TO 3 G.F. RETAIL SPACES; 2 G.F. RESTAURANTS AND 1 BASEMENT BAR/LOUNGE. HOURS FROM 7AM-2AM DAILY ON A 20591 S.F. SITE IN THE C4-2D ZONE.,EAF-ENVIRONMENTAL ASSESSMENT,DANA SAYLES (310)204-3500

SUNSET AND VINE,23-Feb-17,ZA-2017-755-MCUP,1551 N WILCOX AVE 90028,13 ,Hollywood,TIS AND CHANGE FROM AN (E) 2-STORY OFFICE BLDG TO 3 G.F. RETAIL SPACES; 2 G.F. RESTAURANTS AND 1 BASEMENT BAR/LOUNGE. HOURS FROM 7AM-2AM DAILY ON A 20591 S.F. SITE IN THE C4-2D ZONE.,MCUP-MASTER CONDITIONAL USE PERMIT,DANA SAYLES (310)204-3500

WILSHIRE CENTER,28-Feb-17,ENV-2017-801-EAF,616 S WESTMORELAND AVE 90005,10,Wilshire,SEVEN-STORY MIXED USE DEVELOPMENT WITH 3;105SF RETAIL AND 77 JOIN LIVE/WORK UNITS,EAF-ENVIRONMENTAL ASSESSMENT,KATE BARTOLO (213)402-3735

WILSHIRE CENTER,28-Feb-17,ZA-2017-800-ZV-ZAA-SPR,616 S WESTMORELAND AVE 90005,10,Wilshire,SEVEN-STORY MIXED USE DEVELOPMENT WITH 3;105SF RETAIL AND 77 JOIN LIVE/WORK UNITS,ZV-ZONE VARIANCE,KATE BARTOLO (213)402-3735



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